

# Practical Advice on Estimation

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# Estimation

- Estimates are often the solutions to optimization problems
  - Least squares
  - Maximum likelihood
  - Methods of moments
  - MPEC (Su-Judd and other papers by Che-Lin Su)
- These are not easy optimization problems
  - How can I find a good initial guess?
  - What solver to use?
  - What stopping rules to use?

# Multidimensional Unconstrained Optimization: Comparison Methods

- Grid Search

- Pick a finite set of points,  $X$ ; for example, a Cartesian grid:

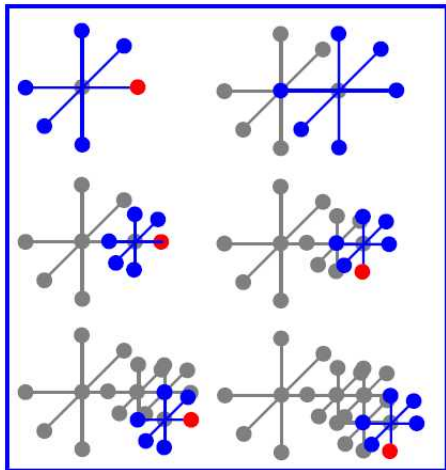
$$V = \{v_i | i = 1, \dots, n\}$$

$$X = \{x \in \mathbb{R}^n | \forall i, x_i \in V\}$$

- Compute  $f(x)$ ,  $x \in X$ , and locate max
- Grid search is often the first method to use.
  - \* Only involves function evaluations
  - \* It is embarassingly parallelizable
  - \* It should get you a good initial guess
- A good initial guess is not critical for grid search, but is for all good algorithms
- Grid search is sloooooooooow, so you should always switch to something better

- Random sampling
  - If sample is large enough then you will surely find a good initial guess
  - Of course, if sample is large enough then you will have solved the problem by exhaustion
  - Remember Law of Large Numbers: error falls according to the negative square root of sample size.
  - Remember Central Limit Theorem: some regions will be poorly sampled
- Quasi-Random sampling
  - Designed to give you a uniform sample
  - Remember qMC theory: error is inversely proportional to sample size
- Parallelize, Parallelize, Parallelize

## A compass search example



- Polytope Methods (a.k.a. Nelder-Mead, simplex, “amoeba”)

### Algorithm 4.3 Polytope Algorithm

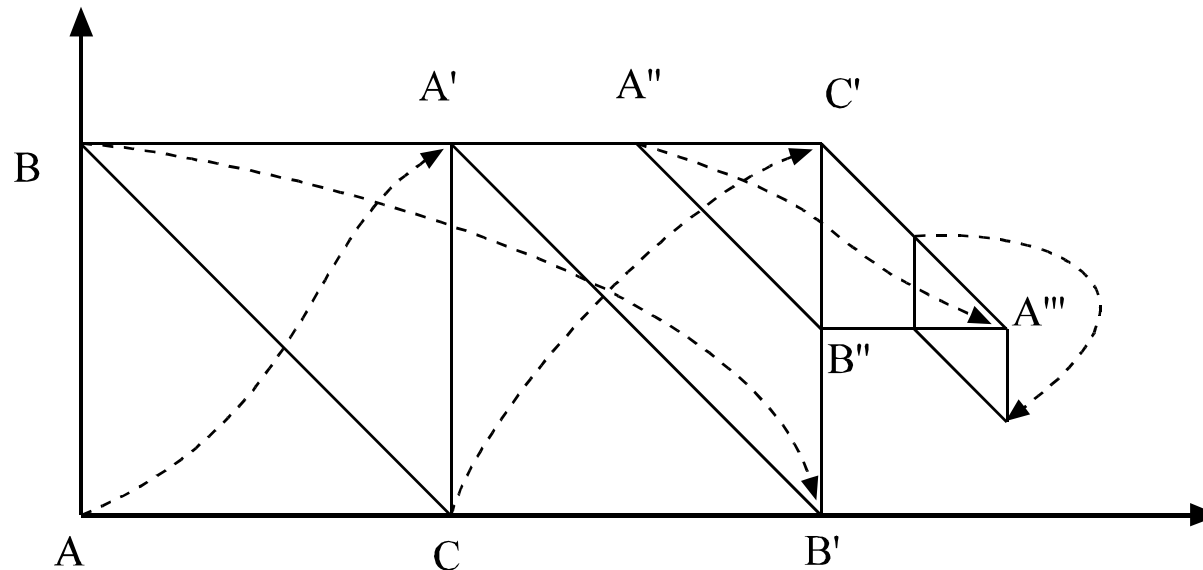
*Initialize.* Choose the stopping rule parameter  $\epsilon$ . Choose an initial simplex  $\{x^1, x^2, \dots, x^{n+1}\}$ .

*Step 1.* Reorder vertices so  $f(x^i) \geq f(x^{i+1})$ ,  $i = 1, \dots, n$ .

*Step 2.* Look for least  $i$  s.t.  $f(x^i) > f(y^i)$  where  $y^i$  is reflection of  $x^i$ .  
If such an  $i$  exists, set  $x^i = y^i$ , and go to step 1.  
Otherwise, go to step 3.

*Step 3.* Stopping rule: If the width of the current simplex is less than  $\epsilon$ , STOP. Otherwise, go to step 4.

*Step 4.* Shrink simplex: For  $i = 1, 2, \dots, n$   
set  $x^i = \frac{1}{2}(x^i + x^{n+1})$ , and go to step 1.



# Solving ill-conditioned problems via Proximal Point method

Suppose you have an objective which has a singular Hessian at the minimum (or maximum).

Economic examples: Flat top of likelihood hill, flat bottom to a moments criterion minimum

Newton's method may not properly converge for such problems

Round-off errors could cause convergence far from true solution

Any convergence will be slow.

### Simple example

```
In[647]:= a = 5; wgt = .; xold = .; yold = .
```

Suppose your objective is

```
In[648]:= obj = (x + y - a)4
```

```
Out[648]= (-5 + x + y)4
```

There are multiple minima: any (x,y) such that x+y=5.

You can identify x+y but not (x,y)

```
In[649]:= FindMinimum[obj, {x, 2}, {y, 2}]
```

```
Out[649]= {1. × 10-16, {x → 2.49995, y → 2.49995}}
```

This problem is so trivial and FindMinimum good enough that we get a solution. We stay with simple case to show basic idea.

So, suppose things did not go well.



## Proximal Point method

Construct a penalty function

(xold, yold) is most recent guess

the penalty function is a quadratic penalty for choosing (x,y) different from (xold, yold)

```
In[650]:= pen = (x - xold)2 + (y - yold)2
```

```
Out[650]= (x - xold)2 + (y - yold)2
```

Create a new objective function

```
In[651]:= objProx = obj + wgt pen
```

```
Out[651]= (-5 + x + y)4 + wgt ((x - xold)2 + (y - yold)2)
```

objProx wants to minimize obj but imposes a cost for straying from (xold, yold)

We need to set the weight, and initial values for (xold, yold)

```
In[655]:= wgt = 0.1;
```

```
xold = yold = 10;
```

```
In[657]:= objProx
```

```
Out[657]= 0.1 ((-10 + x)2 + (-10 + y)2) + (-5 + x + y)4
```

## Solve

```
In[658]:= FindMinimum[objProx, {x, 2}, {y, 2}][[2]]
```

```
Out[658]= {x → 2.85478, y → 2.85478}
```

We get a solution. Let's reset (xold, yold) and try again.

```
In[659]:= {xold, yold} = {x, y} /. %
```

```
Out[659]= {2.85478, 2.85478}
```

```
In[660]:= FindMinimum[objProx, {x, 2}, {y, 2}][[2]]
```

```
Out[660]= {x → 2.61451, y → 2.61451}
```

## Repeat

```
In[661]:= {xold, yold} = {x, y} /. %
```

```
Out[661]= {2.61451, 2.61451}
```

```
In[662]:= FindMinimum[objProx, {x, 2}, {y, 2}][[2]]
```

```
Out[662]= {x → 2.56681, y → 2.56681}
```

```
In[663]:= {xold, yold} = {x, y} /. %
```

```
Out[663]= {2.56681, 2.56681}
```

```
In[664]:= FindMinimum[objProx, {x, 2}, {y, 2}][[2]]
```

```
Out[664]= {x → 2.54853, y → 2.54853}
```

```
In[665]:= {xold, yold} = {x, y} /. %
```

```
Out[665]= {2.54853, 2.54853}
```

We now seemed to have become stuck. Remember that the weight is 0.1.  
Let's reduce the weight on the penalty

```
In[666]:= wgt = 0.001;
```

```
In[667]:= FindMinimum[objProx, {x, 2}, {y, 2}][[2]]
```

```
Out[667]= {x → 2.51304, y → 2.51304}
```

Progress! Let's repeat this a few times

```
In[668]:= {xold, yold} = {x, y} /. %
```

```
Out[668]= {2.51304, 2.51304}
```

```
In[669]:= FindMinimum[objProx, {x, 2}, {y, 2}][[2]]
```

```
Out[669]= {x → 2.50716, y → 2.50716}
```

```
In[670]:= {xold, yold} = {x, y} /. %
```

```
Out[670]= {2.50716, 2.50716}
```

```
In[671]:= FindMinimum[objProx, {x, 2}, {y, 2}][[2]]
```

```
Out[671]= {x → 2.50507, y → 2.50507}
```

```
In[672]:= {xold, yold} = {x, y} /. %
```

```
Out[672]= {2.50507, 2.50507}
```

We could reduce the penalty weight further and get closer to some  $(x, y)$  such that  $x+y=5$ , but let's stop here.

What was the benefit of doing this?

- Each step in the optimization problem was well-conditioned

- Each step will converge quadratically to the solution of the penalized objective

- You get arbitrarily close to some solution

- You still cannot identify  $(x, y)$  but you can find a point that solves the problem

Identification

- Economists are obsessed with identification

- Why? No good reason.

My opinion: write down the model you think is valid and then let the computer tell you if you have identification.

# MPEC estimation of demand curve

- Assume a conventional demand problem
  - utility function  $u(c; \beta)$  with parameters  $\beta$
  - price  $p$  is observed
  - demand  $c$  is observed with error  $q = c + \varepsilon$ .
  - the marginal utility of true consumption equals the price

$$u_c(q_i - \varepsilon_i; \beta) = p_i$$

- Therefore, the least squares estimation problem is

$$\begin{aligned} \min_{c_i, \varepsilon_i, \beta} \quad & \sum_{i=1} \varepsilon_i^2 \\ \text{s.t.} \quad & u_c(c_i; \beta) = p_i \\ & c_i = q_i - \varepsilon_i \end{aligned}$$

# Challenges

- Need good initial guess for all variables
  - zero errors is natural,  $\epsilon_i = 0$  with parameters  $\beta$
  - initial guess for  $\beta$  is same here as with all other methods
  - choose  $\beta$ , and for each  $p_i$  compute  $c_i = q_i$  from first-order condition; a large number of nonlinear equations even if you don't have a closed-form solution for demand
  - Conclusion: Initial guess for MPEC is no worse than for other approaches

- Solving constrained optimization problem may run into problems

$$\begin{aligned} \min_{c_i, \varepsilon_i, \beta} \quad & \sum_{i=1} \varepsilon_i^2 \\ \text{s.t.} \quad & u_c(c_i; \beta) = p_i \\ & c_i = q_i - \varepsilon_i \end{aligned}$$

- Relax. Give the equality constraints some breathing room

$$\begin{aligned} \min_{\lambda_i, c_i, \varepsilon_i, \beta} \quad & \sum_{i=1} \varepsilon_i^2 + P \sum_{i=1} \lambda_i \\ \text{s.t.} \quad & -\lambda_i \leq p_i - u_c(c_i; \beta) \leq \lambda_i \\ & c_i = q_i - \varepsilon_i \\ & \lambda_i \geq 0 \end{aligned}$$

where  $P$  is a penalty parameter and the  $\lambda_i$  variables are relaxation variables

- Advantages of relaxation
  - The relaxed problem always has feasible initial guesses
  - The true solution of the relaxed problem with high penalty is the same as the real problem
  - If things don't work, it probably is because you messed up on coding the constraints.